

The world's smallest studio light Profoto A1

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The Profoto A1 might be the smallest flash we've ever made, but it's still built to the same impossibly high standards we've set ourselves over the last fifty years.

Our focus with the A1 was to create a flash that delivers a truly high quality of light, which is why it features a round head which delivers light that's both natural and beautiful with a pleasing soft-smooth fall-off, that blends seamlessly with the ambient light.

Thanks to a smart magnetic mount built into the head, light shaping tools and modifiers can be clicked on and off quickly and easily. Within seconds you're being creative with light, shaping it. It also has a zoom function that allows you to make fine adjustments to the spread of light by simply twisting the zoom ring on the head, and for accuracy it has a modeling light built-in to the head – so you can see what you're going to get before you press the shutter.

We made it our mission to make A1 the first on-camera flash that's easy to use from the box. The user interface is simple and intuitive with a large high-contrast display at its center. The less time you spend learning and fiddling, the more time you'll spend shooting. And that's ultimately what counts. Despite its size, or lack of it, the A1 punches above its weight in a good number of key areas.

Battery life is key when a photographer is right in the thick of the action, because the last thing they need to have to stop

mid flow to change the batteries. The A1 has its own Li-ion high capacity battery built-in which lasts up to four times longer than AA batteries with no performance fade. So, you can shoot for longer with confidence.

And this is a flash that can keep up with you because it recycles four times faster than other on-camera solutions – that's every 1.2 seconds at full power. Put simply, you'll never miss a shot.

And while it's true to say the Profoto A1 is our very first on-camera solution it's also just as effective off-camera as a standalone unit, and integrated into a larger system of lights. That level of versatility is possible because Air Remote is built-in, which means the A1 offers seamless connectivity with freestanding lights like another A1 or bigger Profoto lights like the B1X.

And with AirTTL you'll get a perfect exposure super-fast. Better still, you can lock the exposure with a single 'click' while still being free to fine tune that exposure in manual, giving you even greater control.

So, this is so much more than our smallest flash yet. This is shooting on the move, shooting with confidence and shooting with light shaping excellence. This is shooting off-camera and for the first time with Profoto, on-camera. This is the Profoto A1 – the world's smallest studio light.

Learn more at profoto.com/a1



Features A1

- Round head with soft, smooth and natural fall off.
- AirTTL and HSS for a beautiful professional image fast.
- Smart magnetic click-on mount for A1 Light Shaping Tools.
- 5 dedicated A1 Light Shaping Tools available.
- LED modeling light integrated to the head.
- Air Remote built-in.
- Rechargeable and exchangeable Li-Ion battery.
- 1.2s recycling time.
- TTL/MAN switch.
- Built in motor-zoom with hand control.
- Auto focus (AF) assist.
- Large Hi-Res display
- Support for Canon, Nikon and later for Sony.

Specifications

Product numbers

901201 A1 AirTTL-C

901202 A1 AirTTL-N

- 1 × A1 AirTTL-C/N
- 1 × Li-Ion Battery for A1
- 1 × Battery Charger for A1 incl. power cable
- 1 × Bounce Card
- 1 × Dome Diffuser
- 1 × Wide Lens
- 1 × A1 Bag
- 1 × A1 Flash Stand
- 1 × USB Micro Cable

101209 Gel Kit

- 1 × Gel Holder
- 1 × 1/1 CTO
- 1 × 1/2 CTO
- 1 × 1/4 CTO
- 1 × 1/2+ Green
- 1 × Hard Case

101207 Soft Bounce

- 1 × Soft Bounce
- 1 × Bag for Soft Bounce

Size

108 × 75 × 165 mm (4.3 × 3 × 6.5 in)

Weight

560g (1.2lbs) incl. batteries

Short specifications

A1 AirTTL

Max energy: 76Ws
 Energy range: 9 f-stops (2.0-10)
 Energy range HSS: 9 f-stops (2.0-10)
 Modeling light type: LED
 Battery capacity: Up to 350 full power flashes
 Battery charging time: Up to 80 minutes

Recommended accessories

- 100397 Li-Ion Battery for A1
- 100398 Battery Charger for A1

Information

Please note

Find the latest firmware upgrades on profoto.com/myprofoto

Questions

Please contact

Johan Wiberg, Product Manager
Phone +46 733 40 41 52
johan.wiberg@profoto.com

Vendela Högge, VP Global Marketing
Phone +46 735 46 96 71
vendela.hagge@profoto.com

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Contact

Profoto AB
Box 1264, Landsvägen 57
SE-172 25 Sundbyberg Sweden
Email info@profoto.com
www.profoto.com

Social media

facebook.com/profoto
instagram.com/profotoglobal
linkedin.com/profoto
plus.google.com/+profoto
youtube.com/user/ProfotoGlobal
twitter/profoto